

OUR STRATEGY IN SUMMARY

2024 - 26

SWIDN

REGISTERED CHARITY
IN ENGLAND & WALES:
1173320

We are the membership network bringing together people and organisations from the South West who are working to tackle global poverty, inequality and injustice.

Over the next three years, SWIDN will work to support civil society within the South West to stay resilient, responsive and effective in tackling global poverty, inequality and injustice.

We will achieve this by:

- providing accessible learning opportunities to enable civil society to stay up to date with best practice
- resourcing learning and reflection within large, small and micro organisations and amongst individuals
- enabling collaborative partnerships for greater impact
- promoting greater equity in our sector

In this strategic period, our focus will be on these cross-cutting issues:

Growth

- Continuously learning to improve practice
- Resourcing best practice and professional development
- Enabling collaboration and partnerships
- Supporting greater efficiency, impact and resilience

Decolonisation

- Actively pursuing anti-racist practice
- Interrogating colonial ideologies in policy and practice
- Learning from local expertise and lived experience
- Highlighting misrepresentation in language and imagery

Climate Justice

- Valuing planet and people
- Recognising individual and organisational power and responsibility
- Acknowledging the greatest impact on global majority communities
- Challenging misinformation

Our Strategic Objectives

- We will connect people and ideas for innovative partnerships.
- We will provide training and learning opportunities to improve practice.
- We will resource transformative change in our sector.
- We will strengthen our resilience and sustainability to better support our members.

Our Values

We are committed to **integrity**, to practising honesty, accountability and transparency in all our actions and behaviours, both towards others and towards ourselves.

We are committed to **reflexivity**, to continuously reflect on how our own perspectives, biases, and contexts influence our thoughts and actions, and to critically examining our role and impact within our world.

We value people and are committed to understanding alternative perspectives and to celebrating our differences. We value **relationality** and resourcing equal and inspiring relationships.

We are committed to enabling greater **collaboration**, to both improve impact and efficiency, and because working together is a vital tool against injustice and inequality.

We value **intersectionality** through learning from diverse voices that represent the expertise of people experiencing global inequality, injustice and poverty. We are committed to tackling the root causes of global inequality.

We stand in **solidarity** with people experiencing poverty, inequality and injustice. We work in partnerships to end these, in recognition of our global interconnectedness and towards a fairer world for all.

Our Statement of Impact 2024 - 26

Over the coming three years we expect to see a tangible impact through an increase in skills, knowledge and measurable change across civil society, particularly relating to issues of equity in our sector, including anti-racism, decolonisation and intersectionality. We expect to improve the knowledge and practice of UK-based organisations relating to climate-sensitive and gender-sensitive programme design and implementation. We expect to increase collaborative partnerships between UK civil society, which in turn will have an impact on public discourse in support of UK Government development financing, on public perceptions of global inequality and injustice, and on the efficacy of British efforts towards tackling global challenges, as well as on social cohesion within the South West and broader UK.

Over the next three years, we will work to support civil society within the South West to grow towards greater resilience, responsiveness and effectiveness in tackling global inequality. We will achieve this by providing accessible learning opportunities to enable civil society to stay up to date with best practice, by resourcing learning and reflection within large, small and micro organisations, by enabling collaborative partnerships for greater impact, and by continuing to play a key role in promoting greater equity in our sector.

SWIDN will also invest in our sustainability and resilience to remain a reliable support to our members and to value and protect democratic civil society. We will continue to invest in high quality, efficient systems and processes internally, operate within our budget, meet donor requirements and invest in diversifying our funding sources, grow our sector relationships and take a considered response to risk.

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